

Michael Feerer's 300-Word Professional Bio

Michael Feerer graduated with Highest Honors in 1976 from the School of Architecture and Environmental Design, California Polytechnic State University, San Luis Obispo, CA. He quickly founded an innovative consulting firm in San Diego that specialized in *user-based* architectural planning. During twelve years of business, he planned more than one-million square feet of civic and medical facilities, including numerous city halls, libraries, hospitals, and some of the first outpatient surgery centers in the nation.

After moving to Bellingham, WA and becoming a happy stay-at-home dad, he authored *Premiere with a Passion* (published by Peachpit Press). The guidebook was a 415-page bestseller for the desktop video revolution in the 1990's. He showed how everyday people could use Adobe Premiere on their home computer to creatively make videos.

Based on the book's success, a few years later he founded Pixelan Software (www.pixelan.com) which specialized in unique soft, organic visual effects plugins for videomakers and filmmakers. Pixelan is now in its 21st year of business.

The past two years, Michael has turned his attention to children's books. He is currently completing his first upper middle-grade children's novel: *Hotlandia: A Deepak O'Donovan Mis-Adventure*. At his website (michaelfeerer.com) you'll find humorous sneak peaks about the quirky, inspiring story.

Simultaneously, he is developing a new venture: The Bookpie®... an innovative way for kids, parents, teachers, and librarians to find the most celebrated, *very* best children's books—fiction or nonfiction. The BookPie website (www.thebookpie.com) will launch later this year.

Michael in his spare time is an avid wilderness explorer and photographer, having hiked 30,000+ miles over the past 27 years. While hiking, he photographs close-ups of hard-to-find, evocative details in Nature and turns them into unique photographic fine art. His website (michaelfeerer.com) showcases these photos, which are available for purchase.

Note: Michael's last name is pronounced "Feer-er."